



NAWBO
Silicon Valley

NATIONAL ASSOCIATION OF WOMEN BUSINESS OWNERS
Silicon Valley Chapter

PRESS RELEASE

Contact: Shelley Barry
(925) 683-4804
Shelley@artfulsolutions.net

For Immediate Release
August 15, 2007

NAWBO Silicon Valley is branching out!

The National Association of Women Business Owners – Silicon Valley is reaching out to women business owners in the East Bay by holding East Bay luncheons on a quarterly basis. The first meeting is scheduled for Tuesday, September 25, 2007 from 11:30 to 1:30 at the brand new Deer Ridge Vineyards Winery in Livermore, CA.

Syndi Seid, founder of San Francisco-based Advanced Etiquette and etiquette expert of choice to Hewlett-Packard Worldwide; Sprint International; National Semiconductor, Marriott Hotels, Mandarin Oriental Hotel San Francisco; the Miss Universe Pageant; and an ever growing list of companies and individuals seeking comprehensive training and consulting in international business and social etiquette will be presenting on “The Ins and Outs to Business Entertaining”.

Have you ever wondered what was expected of you when being a host or guest at a business lunch? Join Syndi Seid as she leads an informative and lively presentation on how to be a great host and savvy guest at any business or social event. You will learn: As a woman, how to smoothly invite a man to lunch and ensure you get the bill, instead of your guest. What and how to order; when to discuss business; and how to follow-up after the lunch. Bring lots of questions of your own!

The National Association of Women Business Owners - Silicon Valley is a comprehensive and diverse association of CEOs, presidents, entrepreneurs and executive officers of women owned businesses serving a membership in the greater bay area. NAWBO-Silicon Valley provides networking opportunities, resources, information and education, and marketing and PR exposure for member women-owned businesses. Meet other successful women business owners, network your business, and learn about NAWBO-SV.

Event: “The Ins and Outs to Business Entertaining”

Date: Tuesday, September 25, 2007

Time: 11:30-1:30

Location: Deer Ridge Vineyards, 1828 Wetmore Road, Livermore, CA

Cost: \$40 for NAWBO members, corporate partners and non-members

Registration Deadline: Noon on September 21, 2007

\$50 for at-door and late registration

Complimentary wine tasting from 11:00am-12pm and after lunch

To learn more about the meeting or to register for the event, please contact NAWBO-SV at www.nawbo-sv.org or call or email East Bay Director, Shelley Barry at (925) 683-4804 or shelley@artfulsolutions.net.