



NAWBO
Silicon Valley

NATIONAL ASSOCIATION OF WOMEN BUSINESS OWNERS
Silicon Valley Chapter

PRESS RELEASE

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For Immediate Release

May 2008

NAWBO-SV PRESENTS “EYES ON THE PRIZE” STRAIGHT TALK ABOUT BUSINESS FROM WOMEN OF POWER & INFLUENCE

Women owned businesses are growing in unfrequented numbers. Nearly 10.4 million firms are owned by women (50% or more), employing more than 12.8 million people, and generating \$1.9 trillion in sales. 42.3% growth for 51% or more women owned companies since 1997 versus 23.3 % for all firms. What drives women in this day and age to open a business and how do these women business-owners develop the business acumen to be successful?

To meet that need the National Association of Women Business Owners (NAWBO) Silicon Valley (San Jose) is pleased to present “Eyes on the Prize” Straight Talk About Business from Women of Power & Influence - A CEO/Executive Panel of Diverse Women Owned Businesses. This program will be held on Tuesday, May 20, 2008 at the Silicon Valley Capital Club, 50 West San Fernando, San Jose, CA. Please visit our website to register: www.nawbo-sv.org

Guest Panelists include Ellen Michaels, Owner - President and CEO Ellen Michaels Presents, Inc.; May Pon, President and Principal, M. Butterfield-Brown & Associates, Ltd. Margaret Smith, CEO Domus Contempo, Inc. ; Nancy Duarte, President and Principal Duarte Design. Moderator is JoAnn Leonard, President of Ignite Marketing.

This powerful presentation of women will advise, inspire and entertain with stories of courage, and determination; demonstrating what it takes to create a thriving business in a very competitive world. From wise investments to body language in high-pressure meetings, learn ways to leverage skills, talents and intelligence to become successful.

About NAWBO–Silicon Valley

The National Association of Women Business Owners Silicon Valley is a comprehensive and diverse association of CEOs and Executive Officers of women owned businesses serving a membership in the greater bay area.