

**Media Contact**

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**For Immediate Release****Erika Taylor Montgomery Selected As a “Top-Idea Maven”  
by The Woman’s Advantage**

*Entrepreneur’s Advice Featured in 2012 Woman’s Advantage Calendar*

Campbell, CA – October 26, 2011 - Erika Taylor Montgomery, CEO & Chief Publicist of Three Girls Media & Marketing Inc. was selected from over 5,000 submissions to be featured in *The 2012 Woman’s Advantage Shared Wisdom Calendar*. The calendar provides advice for women business owners from influential women leaders across the US and Canada.

Mary Cantando, Growth Expert of The Woman’s Advantage, today announced that Ms. Montgomery’s advice has been included in the calendar which will be released on October 27.

“Montgomery’s quote was selected because it was powerful yet easy to understand. Her idea is relevant to almost every woman in business today.” says Cantando. “Women business owners and those who dream of starting a business will learn so much from the advice provided by Erika and the other successful women quoted in the calendar.”

*The Woman’s Advantage 2012 Calendar* provides sound bites of advice on key business issues including: organization, promotion, sales, and human resources.

**About Erika Taylor Montgomery & Three Girls Media & Marketing Inc.**

Erika Taylor Montgomery is an award-winning publicist with nearly 25 years of hands-on experience. She is the co-author of the new bestselling book, *The Spirit of Silicon Valley, Journeys and Transformations Beyond Technology*, available on Amazon.com. Her background in journalism and broadcasting have served Three Girls Media & Marketing Inc’s clients well in the 6 years since the company was founded. Three Girls Media specializes in working with small and emerging companies in all business sectors.

**About Mary Cantando**

Mary Cantando is a nationally-recognized expert on women business owners. She is the developer of the successful Woman’s Advantage line of products, geared specifically to women entrepreneurs. A member of the National Speakers’ Association, Cantando provides keynotes and workshops for women who want to grow their businesses.

About The Woman's Advantage

The Woman's Advantage is a line of information products, including books, workbooks, audio CDs, and calendars designed exclusively for successful women business owners. For more information, call 919-841-0401 or visit <http://www.WomansAdvantage.biz>

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