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FOR IMMEDIATE RELEASE

Campbell Home-Based Business Honored in National Annual Ranking

Three Girls Media & Marketing Inc. Wins Top Honors in StartupNation Home-Based 100 Business Competition

Campbell, CA – November 26, 2011 – Three Girls Media & Marketing Inc. has been recognized as one of the top home businesses in the nation by StartupNation (<http://www.startupnation.com>) in its annual Home-Based 100 competition.

Many of the StartupNation Home-Based 100 entries showed that people are leveraging the efficiencies and lower overhead of home-based businesses to pursue their passion and bring in income during these tight economic times.

“The 2011 ranking reveals that home business is serious business - more relevant than ever. It’s a natural response to loss of job opportunities, the need for supplemental income and the sheer passion for blazing your own trail and running your own show,” said Rich Sloan, co-founder of StartupNation.com, one of the leading small business networking and knowledge hubs online. “Home based businesses are the biggest block of all businesses in existence and we expect numbers to grow ever greater as extra bedrooms, kitchen tables, basements and garages increasingly host the innovative thinking and pursuit of success by millions of Americans.”

“Three Girls Media & Marketing has been a virtual company since our inception in 2005,” said Erika Taylor Montgomery, CEO/Chief Publicist of Three Girls. “We’re pleased to pass the cost-savings of not having a brick & mortar facility directly onto our clients who are appreciative of our budget-conscious rates.”

The StartupNation Home-Based 100 highlights 10 top-ten lists making it not just your ordinary business ranking. From the wackiest, to the most innovative, to the best financial performers – this unique and diverse list highlights the home-based businesses that usually go unrecognized, but still play a vital role in the economy today. The ten categories for 2011 include:

- Most Innovative
- Boomers Back in Business
- Greenest
- Yummiest
- Wackiest
- Highest Vote-Getters
- Recession Busters
- Most Slacker-Friendly
- Most Glamorous
- Savviest in Social Media

Three Girls Media won top honors in the Recession Buster category. The full results of the Home-Based 100 ranking are available on StartupNation's website at www.startupnation.com/home-based-100/2011-winners .

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About Three Girls Media & Marketing Inc.

Three Girls Media & Marketing, Inc., is a boutique award-winning Public Relations Agency in the heart of California's Silicon Valley. We work with clients nationwide and specialize in Media Relations through both traditional and social media. Three Girls Media is dedicated to working with small and emerging companies - often those who need public relations the most, but can least afford it. Our unique, cost-effective methods have been successful for clients in all industries from food, fashion and finance to businesses, beauty and baby items, and from hotels and theaters to medicine and eco-friendly products and more.

About StartupNation

StartupNation (www.startupnation.com) has over 100,000 members, 2.5 million annual users and provides over 200,000 pages of business advice and networking for entrepreneurs. StartupNation is a free service founded *by* entrepreneurs *for* entrepreneurs with the intention of providing a one-stop shop for entrepreneurial success, including blogs from a host of experts, podcasts, webcasts, eBooks, award-winning step-by-step advice, and more. The company also provides an elite group of 99 entrepreneurs each with the annual opportunity to be personally coached in StartupNation's Next-Level Success Club (www.startupnation.com/next-level-success-club).

For more information, press only:

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