

Make the Most of Your NAWBO National Experience

Connect, learn, grow, lead, be heard and seen. Wherever you are in your entrepreneurial journey, NAWBO National gives you more ways to move your business and yourself forward. Tap into experiences, education, resources and opportunities designed to help you build relationships, strengthen your skills, expand your visibility and make the most of being part of the leading nationwide community for women business owners.

START POWERING YOUR DREAM TODAY THROUGH THE NAWBO NATIONAL EXPERIENCE:

CONNECT NATIONALLY: VIRTUAL PROGRAMMING

AI LEARNING LAB
Monthly, Every First Tuesday
Take a deep dive into practically leveraging AI in your business.

NetWORK It!
Monthly, Every Second Tuesday
Engage in lively virtual networking and leave with a list of contacts.

EMPOWER HOUR
Monthly, Every Second Thursday
Be seen and heard by your peers as you work through a monthly question.

VIRTUAL CONNECTIONS
Monthly, Every Third Tuesday
Build relationships with members, hear their stories and exchange ideas.

NAWBO ON THE GO PODCAST
Weekly, Every Tuesday
Be inspired by great conversations with experts and changemakers.

LEADING WELL
Available on Demand in the Institute
Prioritize your personal wellness as the engine of strong leadership.

LEARN & GROW: ONLINE EDUCATION & RESOURCES

NAWBO INSTITUTE *Available 24/7*
**** Exclusive online communities for program participants***

The Institute is a world-class, one-stop online resource for programs and education for women business owners at every stage of their entrepreneurial journey. These include:

- ***Journeys*** – Choose the Journey that matches your stage to connect with programs, partners and peers.
- ***Chatbot Susan*** – Let Susan guide you to the right resources along your Journey and as you level up to the next.
- ***Circle* –*** Access connection, learning and experiences for WBOs who have reached the $1 million mark.
- ***Strategic Leap**** – Accelerate your growth from $250K-$999K toward $1M.
- ***Capital & Confidence*** – Gain confidence to skillfully build and leverage capital.
- ***Certification –*** Signal that you're ready to grow through WBE and MWBE certification.
- ***Webinar Library –*** Discover a vast menu of business topic webinars at your fingertips.
- ***Established and Ready to Grow* –*** Learn alongside WBOs in early stages of business ownership.
- ***Community Discussion Groups*** – Engage in groups for users and program participants to connect and receive support.

BELONG & ADVOCATE: COMMUNITY CALLS – *Monthly*

These national calls are open to all members interested in being a NAWBO ambassador in your community and interested in understanding belonging and having a voice with legislative decision makers:

ALL ABOUT NAWBO – *Every First Friday*
Join new, long-time and prospective members for this orientation/refresher to get to know all the benefits of belonging.

ADVOCACY CALL – *Every Third Tuesday*
Learn about NAWBO's bi-partisan advocacy agenda and get everything you need to speak out for WBOs nationally and locally.



ATTEND: SIGNATURE IN-PERSON EVENTS

Each year, NAWBO is proud to host all or a combination of these national in-person events that draw hundreds of attendees from across the country:

***Leadership Academy* –** Expand your network and elevate your personal and chapter leadership for what comes next.

***National Women's Business Conference* –** Head to Nashville in 2027 for three unforgettable days of inspiration, connection and celebration.

***NAWBO Days* –** Gather in our nation's capital for Advocacy Day, Leader Onboarding, Annual Membership Meeting and Awards Celebration.

NAWBO
National Association of Women Business Owners
WOMEN MEAN BUSINESS®

STAY INFORMED: COMMUNICATIONS

Stay connected and informed through a variety of national communications you can opt to engage with and receive:

- ***Social Media* –** Connect and engage with #NAWBO on all platforms.
- ***NAWBO and You* –** Access the latest news and events in this weekly news e-digest.
- ***NAWBO ONE* –** Read WBO stories and get tips and insights in this quarterly e-publication.
- ***Advocacy Updates*** - Stay posted on legislation and ways to take action.

GET INVOLVED: OTHER OPPORTUNITIES

There are so many ways to be part of the NAWBO National Experience—here are a few more to consider in your journey:

- ***Leadership Opportunities:*** Step up to serve on a national committee or advisory board.
- ***Social Media Spotlight:*** Apply to be part of our featured member video series.
- ***First-Person Articles:*** Submit yours to share expert advice in our e-publication.
- ***Speaking Opportunities:*** Apply to be a guest on the podcast or to speak at a national event.
- ***And Much More:*** Apply for a national award, join an international delegation and save with partner offers and discounts.



Check out nawbo.org often as more opportunities are announced! Questions? Please reach out to ***Memberservices@nawbo.org.***

#NAWBO #NAWBOWBC